



National Defence

Défense nationale

National Defence Headquarters
Ottawa, Ontario
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Ottawa, Ontario
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3700-1 (Eval O)

04 March 2019

PERCEPTIONS REGARDING CAREERS IN AVIATION

Parents and Guardians of Cadets,

In an effort to identify perceived barriers to those entering the aviation industry, Elevate Aviation – a non-profit organization in Canada, is conducting a national research project that aims to collect information from a variety of demographics across the country, including members of the Air Cadet Program. The Air Cadet survey intends to provide a picture of how familiar youth in the Cadet Program are with careers in the aviation industry and how they perceive those careers. The results of this survey will help develop an action plan to address the gender imbalance in aviation and to increase economic security for women.

The National Cadet and Junior Canadian Rangers Support Group supports this survey. Participation is voluntary and anonymous; however, in order to obtain views of Air Cadets nationwide, the participation of your children are paramount!

We are seeking your consent for your cadet son(s)/daughter(s)/ward(s) to participate in our online survey, administered by Zag Creative for Elevate Aviation. The survey should take approximately 10 minutes to complete. We ask that your cadet visit <https://www.research.net/r/8ST2HZL> between **4 and 24 Mar 2019** to complete the survey.

The information provided will be used solely for the purpose of this survey and will not be communicated to third parties. Only grouped results will be reported. Should you have questions, please contact us through our email cadettraining@forces.gc.ca (English) / instructiondescadets@forces.gc.ca (French). This survey has been approved by the DND/CAF Social Science Research Review Board (SSRRB) under SSRRB Approval Number 1793/18F.

I thank you in advance for participating in this research and for your continued support of the Cadet Program.

Sincerely,

D.B. Cochrane
Brigadier-General
Commander
National Cadet and Junior Canadian Rangers Support Group